

320 S Main Street, Walworth, WI 53184 Phone: 262-275-8980 | Fax: 262-394-5441

info@reproductionprovisions.com www.reproductionprovisions.com

Press Release

Reproduction Provisions, LLC acquires 100% of Reproduction Resources, Inc.

Walworth, WI / July 24, 2020

Reproduction Provisions, LLC owned by Rick and Debra Schoenbeck, is a leading supplier of artificial breeding equipment and supplies in the North American livestock and companion animal industry. Founded in 1999 as ITSI Provisions LLC, the company focused on the swine artificial insemination supply market. The company further expanded to a full line supply company which included all other livestock species in 2011, as it started the assembly and manufacturing of private labelled products made in the USA.

Reproduction Resources, founded in 1984, evolved from the start of the bovine embryo transfer industry as a leader in product development to meet the needs of the new industry. As the industry matured, Reproduction Resources developed to a full line reproduction supply company in the canine, equine, bovine and ovine sectors.

"While both companies have worked closely in the past regarding warehousing, product availability and logistics, the acquisition will now allow for the merging of the product lines, management and operations to more effectively and efficiently serve our customers," said Rick Schoenbeck, President of Reproduction Provisions, LLC.

All customers and clients of Reproduction Provisions and Reproduction Resources will continue to work with the same outstanding staff that they have always communicated with in the office. "Move Forward Through Innovation" with their unparalleled customer service and product lines.

For further information contact Reproduction Provisions, LLC at (262) 275-8980 or via email at info@reproductionprovisions.com.